

All About DeAnna Radaj



DeAnna Radaj is the owner of Bante Design LLC, an integrative lifestyle design company, which fuses Eastern and Western design/lifestyle philosophies. She is a nationally recognized speaker on healthy home design, color therapy/theory, psychology of clutter for adults and children, and a variety of business topics for the individual, small business owner and entrepreneur. Visit the Bante Design Web site for a list of all workshops and appearances at www.bantedesign.com.

Designing spaces that are not only beautiful and comfortable, but also bring out the client's personality, is her design philosophy.

A graduate of Marquette University with a bachelor's degree in marketing, she also studied interior design at Milwaukee Area Technical College (MATC). Her 15+ years as Operations and Marketing Director for the Nature of Things stores has resulted in numerous design challenges in the development of store spaces of a variety of sizes, custom product development and merchandising strategies. She has trained clients on coaching employees, sales, merchandising and marketing/public relations.

DeAnna has been featured in *M Magazine*, *MKE*, the *Milwaukee Journal Sentinel* and *Milwaukee Home* magazine. She was part of the 2004 Wisconsin Breast Cancer Showhouse and was a featured presenter at the 2006 Snowmass Village Wellness Weekend, Milwaukee/NARI consumer shows, and the Midwest Home Expo in Chicago. She is the author of numerous articles and is the former editor of the Wisconsin ASID newsletter, which featured her column "*The Business of Design.*" She is the author of "*Designing the Life of Your Dreams from the Outside In*" and "*Feng Shui for Teens.*"

Her new venture, Eden Place Productions, is a multimedia company that produces short-film, documentary and TV shows. She is currently producing *Explore Your World* and *Women Making a Difference*, both of which can be seen on Channel 96 in Milwaukee. 3E Products (ENHANCING the ENERGY of your ENVIRONMENT) is proud to feature Feng Shui Chocolates, eco-friendly household cleaners and room sprays (specially formulated to correspond with the bagua board) and bamboo planters. Nine Life Area kits will be introduced in 2008.



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